

BUILD GLOBAL BUSINESS SKILLS ENHANCED BY AI.

International Business Management - AI Enabled

Prepare for international trade, logistics, market research, sales and AI-enabled business operations.

CREDENTIAL
Diploma

DURATION
52 Weeks

DELIVERY
Fully Online

CLASS FORMAT
With Internship

PROGRAM OVERVIEW

Global strategy meets AI-enabled workflows.

This 52-week pathway develops practical skills in international trade, export sales, global operations, logistics, business development and market research, with AI-assisted tools, applied projects and internship experience.

Salary outlook

52 Wks
program duration

1040 Hrs
applied learning

*Wage figures shown on the program webpage. Actual earnings vary.

Career-ready curriculum

- Global Business Foundations
- International Trade
- Export Sales
- Global Operations & Logistics
- Market Research
- Cross-Cultural Communication
- Business Development
- AI-Assisted Research
- Applied Portfolio
- Internship

Career opportunities

International Trade
Coordinator

Logistics
Coordinator

Global Sales
Assistant

Business
Development
Coordinator

Market Research
Assistant

International Operations
Assistant

Where graduates work

Global businesses, import-export firms, logistics providers, consulting teams, sales organizations and trade-support agencies.

Admission requirements

Applicants must meet **one** of the following:

- High school graduation
- GED or equivalent
- Mature student: submit a detailed resume outlining experience and qualifications

What you will gain

- International trade and export knowledge
- Global operations and logistics
- AI-assisted analysis and planning
- Business documents and sales skills
- Portfolio and internship experience

Study support

Available to residents of Alberta, British Columbia and Ontario. Local support and financial-assistance guidance are available.

Scholarship & loan information

Financial support options may be available for qualified applicants, including scholarships, student loans, grants, bursaries and flexible repayment assistance.

Guidance from application to approval

Financial coordinators can assist with document preparation, application procedures and evaluation of scholarship criteria.

START YOUR JOURNEY

**Ready to move
your career forward?**

ALPHA COMMUNITY OUTREACH

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We typically reply within 24 hours.