

BUILD A STRONG FOUNDATION IN GLOBAL BUSINESS AND CROSS-BORDER OPERATIONS.

# International Business Executive Diploma

Develop practical knowledge in international trade, finance, business strategy, sales and marketing.

CREDENTIAL

Diploma

DURATION

72 Weeks

DELIVERY

Online

STUDY REGION

BC, SK & MB

## PROGRAM OVERVIEW

### Prepare for leadership in international business.

This 72-week online diploma builds a strong business foundation with a focus on international markets and global operations. Students develop business knowledge, communication skills, ethical and legal understanding, critical thinking and specialized expertise in trade, finance, sales and marketing.

#### Salary outlook

**\$56.40**

average wage / hr\*

**\$86.50**

high wage / hr\*

\*Wage information is based on the program page's cited occupational classifications. Actual earnings vary.

#### Career-ready curriculum

- Fundamentals of Business
- Fundamentals of Financial Accounting
- Business Statistics
- Fundamentals of Management
- Business Communication
- International Business
- International Marketing
- Management Information Systems

#### Career opportunities

- Account Manager
- Accounting Assistant
- Business Development Officer
- Business Manager
- Entrepreneur
- Human Resources Assistant
- Marketing Coordinator
- Office Manager
- Project Manager
- Sales Professional
- Self-Employment

#### Where graduates work

Multinational corporations, financial institutions, export and logistics companies, manufacturing and distribution firms, government trade departments and economic-development agencies.

#### Admission requirements

Applicants must meet the academic, age and English requirements.

- Grade 12 completion or equivalent, or 19 years of age or older. Applicants must also provide acceptable evidence of English-language proficiency through secondary education, post-secondary education or an approved test.

#### What you will gain

- International trade and global operations
- Business finance and accounting
- Management and business strategy
- Business communication
- International marketing and sales
- Ethical and legal understanding
- Critical thinking and leadership skills

#### Study support

Available in British Columbia, Saskatchewan and Manitoba. Local Surrey support and financial-assistance guidance are available.

#### Scholarship & loan information

Financial support options may be available for qualified applicants, including scholarships, student loans, grants, bursaries and flexible repayment assistance.

#### Guidance from application to approval

Financial coordinators can assist with document preparation, application procedures and evaluation of scholarship criteria.

START YOUR JOURNEY

**Ready to move  
your career forward?**

ALPHA COMMUNITY OUTREACH – SURREY OFFICE

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\*Program information is subject to change. Contact Alpha Community Outreach for current details.